



# Dairy Flash

02 August 2018

#14

The latest news about the world of dairy



With its rather small structured but performing farming sector and a strong processing industry, both at cooperative level, like **MEP Albert Dess'** Bayernland cooperative, or at private level, like Meggle dairy, Bavaria is a perfect example of the strength of European dairy", summarized **EDA chair Michel Nalet**.

## EDA chair Michel Nalet received by Bavarian Prime Minister Markus Söder

"Bavaria has a specific lactosphere: with a milk production of 8.3 mio tonnes and 9 mio tonnes of milk processed each year, the Free State of Bavaria is a dairy powerhouse in Europe and has quite some weight on the direction of the agricultural policy in Germany and hence in Europe.



EDA chair Minchel Nalet with Bavarian Prime Minister Dr. Markus Söder



## EDA/Assifonte Convention 2018

'A Green Future for European Dairy'

14 – 17 November 2018 in Dublin, Ireland

Hosted by Dairy Industry Ireland

The European Dairy Association, ASSIFONTE and Dairy Industry Ireland invite you to join the **EDA/ASSIFONTE Annual Convention 2018 in Dublin: 'A Green Future for European Dairy'**.

**Confirmed speakers to date:** EU Commissioner Phil Hogan — Michael Creed, Irish Minister for Agriculture — Hein Schumacher, CEO Friesland Campina — Edmond Scanlon, CEO Kerry Group — Jorge Boucas, DG SODIAAL — Robert Brzusczak, President French Dairy Industry — Caroline Edmond, CEO IDF — Tara McCarthy, CEO Bord Bia — Jeremy Hill, Chief Science & Technology Officer, Fonterra — Kasper Thormond Nielsen, Head of Public Affairs, Arla — Mike Petersen, NZ Special Agricultural Trade Envoy — Fraser Tooley, Director of Business Development at Friesland Campina — Moderator: Rose O'Donovan (Agra Facts Editor)

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## Protection of Dairy terms: Europe

The EDA complaint on the violation of the protection of dairy terms by different official translation versions of the Croatian notification (TRIS2018/310/HR) on 'biljni mrs' (▶ [see our last EDA Dairy Flash](#)) has been immediately answered by the EU Commission's competent services. The translations have already been corrected to 'vegetable fat'.

*"EU Commission's swift reaction to the EDA request is good to see. It underlines that we can count on EU Commission's full support when it comes to protect consumer interests and product quality", underlined Eric Grande, chair of the EDA Claims & Labelling Working Group.*



## Protection of Dairy terms: consumer protection at global level

The European Union protects the citizens' interests and quality of milk and dairy products since more than 30 years via ▶ [the protection of dairy terms](#): dairy terms like cheese, whey, jogurt or butter are exclusively reserved for milk and dairy products in the Union.

The Dr Scott Gottlieb, head of the United States Food and Drug Administration (FDA), announced this week regulatory action in the U.S. to come to an equivalent level of consumer protection. EDA joins our U.S. dairy colleagues in welcoming this step against misleading labelling of plant-based products, that has finally been defined as a public health issue in the United States.

## Front of Pack Nutrition Labelling: EDA shares its analysis of the legal situation

The European Commission fueled the debates on Front-of-Pack nutrition labelling in April this year by inviting DG Sante, Member States and Stakeholders to Joint Meetings on the topic. As the objective of the Joint Meetings is not anymore to find one single EU scheme, the EU Commission services are now seeking further clarification on the criteria of the article 35 of the INCO Regulation (Reg 1169/2011) in order to achieve more convergence between various approaches currently existing.

*"With our legal interpretation of article 35, EDA takes once again leadership in this discussion and*

*the timing is close to perfect since the next Joint Meeting is scheduled for October 2018", congratulated Emmanuel Treuil, Director Regulatory Affairs at Savencia.*



## Your favourite Dairy Product?

**"My favourite dairy product is the typical French blue vein cheese, Bresse Bleu."**

Emmanuel Treuil  
Director Regulatory Affairs, Savencia



## Advocate general of the European Court of Justice suggests that the taste of a cheese cannot be protected by Intellectual Property Law

On 25 July 2018 the European Court of Justice was asked for a preliminary ruling by a Dutch Court of Appeal whether the taste of a food such as a cheese can be protected by copyright. In his conclusions, the Advocate General considers that the taste of a food does not constitute a work within the meaning of the Directive 2001/29. It is now up to the European Court of Justice to take a final decision.

*"The idea to protect – beyond the geographical indications, trademarks and brand names - also the unique taste of a cheese is an interesting approach. Today's legal instruments may indeed, as stated by the Advocate General, not be fit for this purpose",* stated **EDA secretary general Alexander Anton**.

## EU-Canada: CETA cheese quota management questioned by European Parliament

MEP Julie Girling (EPP, UK) leads a MEP coalition to urge the EU Commission to review the Tariff Rate Quota agreed under CETA in order to ensure a compliant cheese quota management by the Canadian authorities ➤ [see Parliamentary question of 12 July 2018](#). *"This parliamentary question echoes our constant request as EDA to the EU Commission – at all levels of EU Commission's hierarchy. We are a trade association and we*

*support and acknowledge EU Commission's great efforts to reshape the global trade landscape for Europe. It is in that spirit that we need to make sure that the commitments agreed in CETA work properly",* highlighted **EDA chair Michel Nalet**.



## Your favourite Dairy Product?

*"Ice cream all year round, especially ice cream with my favourite taste : licorice"*

Pablo Recio Garcia, Eibens Consulting Beijing

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**14th – 17th November 2018**  
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