



Dairy Flash

1st March 2018

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The latest news about the world of dairy



Paris Agricultural Show - 'Concours général'

Jørgen Hald Christensen, chair of the EDA Food & Environment Policies (FEP) Committee and Danish Dairy Board CEO, along with the members of the FEP Core Group, were invited to be part of the 'Concours Général Agricole' in Paris to judge the quality of the showcased French cheeses.

"Paris Agricultural Show's 'concours general' reflects perfectly well the uniqueness of the French cheese culture and savoir-faire. Having some EDA colleagues from all over Europe as official judges at this cheese competition



underlines the reputation and quality of French cheese production", stated Jørgen Hald Christensen (Photo: EDA FEP Chair Jørgen Hald Christensen at the 'Emmental table' of the French cheese competition).

EDA Policy Conference 2018

'European Dairy Our way forward'

**21 March 2018
Brussels (Belgium)**

Conference | 14.00 – 17.00
Cheese Buffet | 17.00 – 20.30

Register before Friday 9 March !



...With **Tom Tynan**, member of EU Commissioner Phil Hogan's cabinet

Dr Tzvetan Dimitrov, Deputy Minister – Ministry of Agriculture, Food and Forestry, Bulgaria



Peter Giørtz-Carlsen, Executive Vice President Europe, Arla Foods

Jacques Creyssel, CEO Fédération du Commerce et de la Distribution





Civil Dialogue Group on Milk

Last week's meeting of EU Commission's Civil Dialogue Group on Milk was chaired by **EDA chair Michel Nalet** and brought together representatives from farmer organisations, processors, traders and other stakeholders for a dialogue on all matters related to milk and dairy products. **Flora Dewar, EDA Trade & Economics Officer**, presented EDA's view on the protection of dairy terms, requesting that dairy protected terms and marketing standards must be fully implemented and enforced by all competent authorities of EU Member States, at all times. This was supported by the other members of the group. [▶ Presentations from the last meeting can be found here.](#)

CETA: Set-up of joint Committees

Following the implementation of the EU-Canada Comprehensive Economic and Trade Agreement (CETA), the EU and Canada are jointly setting-up several Committees to oversee its application. One of them will be on Agriculture, where DG AGRI is already looking at issues of concern for EU exporters to Canada. As such, EDA has met with the Commission and discussed our dairy issues related to the Tariff-rate quotas on Cheese and the implementation of the Class 7 pricing system. [▶ For more information, see our Dairy Trade Focus on Canada.](#)



2017 another record year for EU agri-food exports

EU Commission's latest [▶ monthly trade report](#) highlighted the continuous growth of EU agri-food exports that reached a value of €137.9 billion in 2017, an increase of over 5% compared to 2016. Among dairy products, EU28 exports of butter, fresh milk, cream, buttermilk, yogurt, cheese and casein recorded a significant increase in value. According to the Commission, the US, Russian and several Asian markets remain the most prosperous for EU agri-food exports. This report underlines the success of **EU Commissioner Phil Hogan's** High Level Missions. Mid-May 2018, EU Commissioner Phil Hogan will be visiting China for the 6th time in his first mandate, along with a business delegation of senior representatives from the EU agri-food sector, and will work on facilitating exchange and agreements between European and Chinese businesses activities in the sector, while building on and profiting from existing presence of European agri-food products on the Chinese market.

The potential of Dairy products in preventing undernutrition among elderly



Undernutrition among elderly is an increasing phenomenon in Western societies and affects the well-being of the individuals as well as public health budgets. Check out our [▶ latest fact sheet](#)



to learn more on how dairy products have a potential in preventing and reversing this negative trend. Because they are naturally nutrient rich, dairy products remain an excellent source of **high quality protein** stimulating skeletal muscle synthesis, an important source of **calcium** playing a preventive role in loss of bone mass, and an essential source of **vitamin B₁₂** that is important for the good functioning of the brain and immune system.

Skimmed Milk Powder (SMP) Tender

For the 17th partial invitation to tender for the selling of SMP, 4,337 tonnes were sold last week at the minimum price of €1,100 per tonne. The minimum price offered was €650 per tonne and maximum price offered was €1,270.05 per tonne. The next tender (n° 18) will take place on 20 March 2018 ► [see EU Commission's latest Milk Market Measures report.](#)

Emmental: EUIPO (provisionally) refuses the Swiss request to protect the word 'Emmental'

Following EDA's protest in December 2017, the European Union Intellectual Property Office (EUIPO) provisionally refused the Swiss request to protect the word 'Emmental'.

Within the ongoing procedure, we highlighted the generic character of the word 'Emmental', which has also been recognised by Switzerland in 2009. Moreover, a word trademark 'Emmental' cannot be registered since 'Allgäuer Emmentaler', 'Emmental de Savoie' and 'Emmental français est-central' are

protected via the European quality policy as geographical indications, another legal ground of absolute refusal for any trademark request.



Dairy Product Environmental Footprint (PEF) methodology in final review by global panel

The PEF rules for the dairy category are now in one of the last major steps: the external review by a panel of third-party experts. EDA is proud to have a review panel of global experts from dairy business, LCA (life-cycle-assessment) and NGOs: **Greg Thomas** from the University of Arkansas in the US, **Stewart Ledgard** from AgResearch in New Zealand, **Ying Wang** from Dairy Management Inc. in the US, and **Sandra Vijn** from WWF US. The Dairy PEF category rules (PEFCR) were reviewed through 2 rounds of reviews.

This step ensures 1. that the dairy category rules are in line with EU Commission's and the methodological framework's overall requirements; 2. that the definitions and choices are adequate for the product category; 3. and that the selected life cycle assessment indicators and additional environmental information are appropriate for the dairy product category. In addition, it also takes a critical view, highlighting that the relevant data used and additional environmental information prescribed by the PEFCR give a description of the significant environmental aspects associated with our dairy products. We sincerely thank our review panel for completing this important work!



Common Agricultural Policy and Africa: 'Task Force Rural Africa'

In a joint hearing, the Agricultural Committee and Development Committee of the European Parliament discussed the impact of the CAP on developing countries. In a statement, EDA underlined the long term strategy of the European dairies' commitment in developing countries, based on the specific regions' own sustainable milk production potential and their future demand for milk and milk products. **EU Commissioner Phil Hogan** has published [▶ a call for a 'Task Force Rural Africa – strengthening our partnership in food and farming'](#) in line with his Communication on the future CAP.

Debate with EU Commissioner Vytenis Andriukaitis on Science & public opinion

Ambrosetti Club Europe hosted last week a debate with **EU Commissioner Vytenis Andriukaitis** on "Science & public opinion: from Galileo to glyphosate". The main question tackled was how to bring back citizens' trust in science. Participants reflected on ways to promote good quality science to keep European science at the core of international innovation while pursuing the objectives of food safety and food security. This was the occasion to express ideas on a possible objective definition of 'good quality science' and to remind the importance of positive scientific assessment that would look more into scientific benefits while ensuring an efficient risk management to maintain the quality and safety of food supply.

Dairy Highlights ahead...

March

- **Mon 12 - Tue 13: Codex Cmte. on Contaminants in Foods** | Utrecht (Netherlands)
- **Wed 14 - Thu 15: FNPL General Assembly with keynote by EDA chair Michel Nalet** | Vannes (France)
- **Thu 15 - Fri 16: Berliner Milchforum** (Germany)
- **Wed 21: EDA Dairy Policy Conference** Brussels (Belgium)

- **Tue 27: 11th Forum for the Future of Agriculture** | Brussels (Belgium)

April

- **Wed 4 - Fri 6: 10th Cheese Symposium** | Rennes (France)
- **Wed 11 - Thu 12: Dairy Innovation Summit** | Amsterdam (Netherlands)
- **Mon 16 - Thu 19: Alimentaria** | Barcelona (Spain)
- **Mon 16 - Wed 18: Foodex** | Birmingham (UK)
- **Tue 17 - Sat 21: XI Euroforum Polskiego Mleczarstwa** | Rzeszów (Poland)
- **Sun 29 - Tue 1st May: ADPI/ABI Annual Conference** | Chicago (USA)

May

- **Wed 9: ★ Europe Day ★**
- **Mon 14 - Sat 19: EU Commissioner's Phil Hogan High Level Mission to China**
- **Tue 15 - Thu 17: Vitafoods Europe** | Geneva (Switzerland)