Invitation

Get involved in the Dairy Product Environmental Footprint (PEF) pilot
Join our pilot as a stakeholder and join us in Brussels on 31 October 2014

Dear Sir/Madam,

The Technical Secretariat responsible for the development of the Product Environmental Footprint Category Rules (PEFCRs) for dairy products cordially invites you to join our pilot as a stakeholder to be informed of all the latest developments and to provide valuable feedback.

The following organisations make up the Technical Secretariat: European Dairy Association (EDA), ACTALIA, ADEME, BEL Group, CGDD (Commissariat Général au Développement durable – French Ministry of Ecology), CLS (Cooperative Laitière de la Sèvre), CNIEL/ATLA (Centre National Interprofessionnel de l’Economie Laitière/Association de la Transformation Laitière Française), Danone, DMK (Deutsches Milch Kontor), Fonterra, FrieslandCampina, IDF (International Dairy Federation), Institut français de l’élevage (IDELE), REWE Group and Quantis.

Why participate?
- The final PEFCRs developed will become the product rules used by all stakeholders in the sector that measure the performance of their products based on PEF methodology
- Get access to all relevant information and documents (e.g., the draft PEFCR document)
- As an official stakeholder, you can provide feedback throughout the development of the dairy PEFCRs
- Only feedback provided through the official channel (i.e. the PEF wiki space) can be taken into account

How to become an official stakeholder?
Follow these three easy steps:

1. Create an ECAS account
   a. Go to https://webgate.ec.europa.eu/fpfs/wikis
   b. Select the domain ‘External’
   c. Select ‘Not registered yet’ to create a new account
   d. Fill out the form and click ‘Sign up’
   e. You will receive an e-mail to validate your account; you have 1h30min to do so.

2. Access the wiki space
   a. Go to https://webgate.ec.europa.eu/fpfs/wikis/display/EUENVFP/EU+Environmental+Footprint+Pilot+Phase
   b. Log in with your ECAS account

3. Access the dairy pilot workspace
   a. Click on ‘Dairy’ (in the second column of the table on the main page)
   b. Fill out and submit the survey at the bottom of the page
   c. Access will be granted within one working day

What are we up to?
The first draft of the scope and representative product document will be posted online by 16 October 2014 – two weeks before our first physical consultation. All stakeholders are invited to make comments on the draft.

A physical consultation will be held to present the document and to answer stakeholder questions in person. Key information for the consultation is provided below:
- Date: 31 October 2014
- Time: 9:00-13:00
- Location: European Commission, Beaulieu 5, Room A, Avenue de Beaulieu 5, 1160 Auderghem

For more information about the EU Commission’s initiative, please see this page: http://ec.europa.eu/environment/eusd/smgp/. Please feel free to contact the Technical Secretariat (Hélène Simonin, EDA, at hsimonin@euromilk.org or Xavier Bengoa, Quantis, at xavier.bengoa@quantis-intl.com should you have any questions).

Looking forward to working with you on this important initiative and to meeting you in person in Brussels.

Kind regards,

The Technical Secretariat for the Dairy PEF