

10 years of IDM

10 years of IDM equals 100 publications of outstanding dairy excellence.



Back in 2008, the very first edition of IDM realized a vision and did create a permanent challenge at the same time: first hand global dairy information generated on a solid editorial and journalistic basis.

And IDM really lives up to the original vision and to the expectations of the global 'lactosphère'.

With the set-up of the internet based newsletter in the same year, the IDM team opened a new era in dairy information.

The success story of IDM is written and signed by its editors with their energy, passion and their insight into global dairy – and last, but surely not least with their strong sense for new trends in dairy technology and their pleasure to make readers and followers 'think out of the dairy box'.

Ad multos annos, IDM
Vive le lait et vive IDM

Alexander Anton

Secretary General EDA – European Dairy Association