



# Dairy Flash

15 / 2023

5 October

Connect to the world of dairy



## Our CEO panel the EDA Annual Convention

The **EDA Annual Convention 2023** is only a month away, we are proud to

present the panel of leaders of the dairy industry with a wealth of experience in dairy, sustainability, trade and innovation. The theme of the first panel session, taking place on the 9th of November, is **"Europe the global Dairy Superpower"**. The panel members will share their strategies for the future of agriculture and dairy. The Convention is an unrivalled opportunity to learn from the very best in dairy.

Register for our Annual Convention on [eda2023.eu](http://eda2023.eu)

Discover our CEO panelists:

**Peder Tuborgh**

CEO, Arlafoods



**Jan Derck van Karnebeek**

CEO, FrieslandCampina

**Thierry Clément**

COO, Lactalis Group



**Elli Siltala**

Executive Vice-President,  
Valio

**Louis Ska**

CEO, Solarec



**Lars Holmquist**

Executive Vice-President,  
Tetra Pak

## Civil Dialogue Group of DG AGRI meets 'live' again!



Luis Calabozo, Director General at FENIL, at DG AGRI

With the new set up of DG AGRI's Civil Dialogue Groups (CDG), the CDG MILK has an enlarged scope (CDG Animal Products) and is chaired by **Brigitte Misonne**, DG AGRI. The high-level EDA delegation, led by **Luis Calabozo**, used this opportunity to flag up our dairy concerns on the agenda points, including Industrial Emission Directive (IED), EU School Milk Scheme and EU promotion programs.

*"I made it very clear that the future of EU dairy is not only depending on prices and margins – if we want dairy farmers to invest and to stay in the sector a broader approach will be needed",* said Luis Calabozo.

This CDG was also marked by the update on trade agreements by Director **John A. Clarke** on his very last day in his active career: *"Everything is set to have by 2025 privileged EU trade relations with basically all countries in the world, but three: Russia, China and the USA".*



## The future of livestock: stakeholders discuss the role of livestock farming for environment and nutrition

The future of livestock in the EU and globally was the subject of the conference organized last week by the [European Livestock Voice](#), the platform that brings together EU associations representing the livestock value chain. Three panel discussions with scientists, policymakers, NGOs, and the private sector provided insights into the future of livestock farming in the context of sustainability and nutrition. The conference highlighted the benefits of livestock on the environment, with a particular focus on how livestock products can contribute to achieving healthy and sustainable diets.

While the sector is committed to further increasing the sustainability of its operations, it is of paramount importance to recognize the positive impacts of livestock on the three pillars of sustainability: the environmental, social, and economic dimensions.

## CLAL releases latest dairy market forecast analysis



CLAL, an Italian Dairy Economic Consulting, invited EDA to join its dairy forecast and outlook meeting this week.

In a nutshell: European milk production is still low, not least due to the French milk production. According to CLAL, production is expected to remain at good levels but not to exceed the high volumes recorded in the previous year. Climatic conditions over the past few months have generally been favourable for production, despite negative impact caused by regional droughts.

Milk prices remain at high levels but still significantly lower than the peaks reached at the beginning of 2023. EU dairy exports will probably continue their increasing trend, as recorded over the last months. A positive trend is expected for products such as SMP and cheese, despite uncertainty associated with inflation and the exchange rate, which could restrain the growth potential.

*“Once again, CLAL has shown its excellence in data analysis and dairy forecast and created a high-level platform of exchange across Europe”,* concluded EDA Policy Officer **Lara Llorente**.

## UK dairy farmers visits Brussels

A high-level UK Farming Unions dairy delegation, attended by delegates from England, Scotland and Wales to discuss the UK-EU dairy future in Brussels. NFU Dairy Board Chairman **Michael Oakes** said:

*“While our agricultural and dairy strategy in the past has been shaped by the EU, we see over the past few months, that the EU approach is getting inspired by our UK approach and vice versa. Dairy farm resilience should not be taken for granted, neither in the UK nor in the EU – we need a long-term vision for agriculture and our close UK-EU trade relationship should help lead to an aligned approach”,* stated Michael Oakes.



NFU Dairy President Michael Oakes, IDF-FIL director general Caroline Emond with EDA's Alexander Anton



## EU dairy and New Zealand exchange on joint challenges and opportunities on sustainability

Last week, the EDA participated in a meeting with Mr. **Ray Smith**, Director-General of the NZ Ministry for Primary Industries, and H.E. **Carl Reaich**, Ambassador of New Zealand to the EU. During the meeting, EU stakeholders in the agri-food sector discussed with the NZ representatives the key challenges and opportunities facing the agricultural sector, including sustainability, climate change, and the geopolitical environment. It provided **Alberto Babolin** (EDA) with an opportunity to highlight the alignment of the European and New Zealand dairy sectors regarding environmental targets and strategies, as well as their shared commitment to further enhance the environmental performance of dairy production. Both dairy systems already boast the lowest environmental footprint in the world.

New Zealand dairy experts are also making significant contributions to our ongoing project aimed at revising the Dairy Product Environmental Footprint (PEF) methodology, with the aim of extending the validity of this harmonized method for assessing the environmental footprint of dairy products.

## EDA Scientific Advisory Board 'Dairy, Nutrition and Health' reunites top dairy nutritional experts

Last week, EDA organized an exchange of EDA experts on the most relevant nutrition and health topics within the framework of the EDA Scientific Advisory Board 'Dairy, Nutrition, and Health'.

The meeting provided an excellent opportunity for our members to discuss hot topics such as front-of-pack nutrition labeling developments, new dietary

recommendations highlighting the importance of dairy in a healthy and sustainable diet, as well as potential new areas of work for the EDA SAB DNH in 2024. We also had the pleasure of hosting **Laurence Rycken**, Science and Standards Program Manager at the International Dairy Federation (IDF), as our guest speaker. She presented the current IDF work on nutrition and other international developments. We take pride in our fruitful and open cooperation with international partners like IDF.



*Pictured (L-R): Stephan Peters, Vice-Chair of EDA SAB DNH (NZO), Laurence Rycken (IDF), Merete Myrup Christensen, Chair of SAB DNH (Danish Agriculture & Food Council)*

## INLAC event on 24 October 2023

**INLAC** ASSOCIATION INTERNATIONAL LACTEUS

**2<sup>nd</sup> SUSTAINABILITY DAIRY FORUM**

**NUTRITION, ZERO WASTE AND SUSTAINABILITY IN THE DAIRY SECTOR**

**WE COUNT ON YOU!**

**WHEN**  
October 24th 2023

**WHERE**  
Cervantes Institute  
Av. Louise 140, 1050  
Bruxelles, Belgium

**REGISTER HERE**  
cuentaonlacteos.eu

**AGENDA**  
10:00 h. – 10:05 h.  
Welcoming – Daniel Ferrero (President of INLAC)  
10:06 h. – 11:40 h.  
"Nutrition, zero waste, and sustainability in the dairy sector".  
11:41 h. – 12:00 h.  
Practical demonstration Chef & Nutritionist on smart nutrition and Zero Desperdicidy  
12:01 h. – 12:30 h.  
Closing and Dairy brunch.

**ENSURE**  
THAT THE WAY YOU LIVE AND EAT COUNTS

**ENJOY IT'S FROM EUROPE**

Co-funded by the European Union

## EU estimates budget Impact of Ukraine's EU membership -prospects examined

The potential accession of Ukraine to the European Union holds substantial financial implications for the bloc, according to internal estimates. The analysis, based on existing EU budget rules, suggests that adding Ukraine and eight other new Member States could increase the EU's budget by about €256.8 billion. Notably, upon accession Ukraine would become the largest recipient of EU agricultural subsidies, surpassing France, leading to a 20% reduction in payments per hectare for existing recipients.

The paper calls for the need to put forward significant reforms and transitional measures to accommodate Ukraine's potential membership without straining the existing budget and policies.

In line with these developments, EDA has already fostered fruitful relations with the Ukrainian dairy industry. In July 2023, our EDA/Infagro study "Ukrainian Dairy within the EU Lactosphere" was published. According to its projections, Ukraine's contribution to the total raw milk production in the EU could potentially reach 5% by 2032, while Ukraine's share in the overall processing of raw milk in the EU could attain 4%. Simultaneously, Ukraine's consumption share is estimated to account for 6% of the total volume within the EU.

This pivotal move established the protection of dairy terms as a global norm, subsequently enshrined by the EU within the framework of the Common Agricultural Policy. Demonstrating a steadfast commitment to safeguarding consumer rights, the European Court of Justice has consistently upheld the sanctity of dairy terms. In a landmark ruling in 2017, it reaffirmed its dedication:

*"Products derived purely from plants may not be marketed using labels such as 'milk', 'cream', 'butter', 'cheese', or 'yogurt', as these designations are protected under EU law for animal-derived products.*

"The distinct and wholesome combination of micro - and macronutrients found in dairy is unparalleled, making terms such as 'milk', 'butter' etc. exclusive to dairy products. As the foremost global producer and exporter of dairy, the European dairy sector holds a pivotal role in the EU's agricultural policy and is deeply woven into the fabric of European culture. The European Dairy Association (EDA) remains steadfast in its commitment to safeguarding these terms for the European lactosphere and its citizens.



[World School Milk Day tweet](#)

## 50 The EU lactosphere celebrates 50 years of dairy term protection

This year marks a significant milestone as the EDA commemorates 50 years of safeguarding dairy terms. It started in 1973 when the Food and Agriculture Organization of the UN, introduced the "Code of Principles Concerning Milk and Milk Products".

## World School Milk Day 2023

On 27 September, the world celebrated World School Milk Day, dedicated to recognizing the benefits and achievements of school milk programs, promoted by the Food and Agriculture Organization of the United Nations. The EU takes milk's nutritional power seriously and is providing millions of children in Europe with nutritious milk every day through the EU School Milk Scheme.