

## Salon International de l'Agriculture: Showcasing French dairy excellence in Paris

On the 25th of February, French President Emmanuel Macron inaugurated the famous 'Salon International de L'Agriculture' (Paris International Agricultural Show) in Paris, one of the most prominent agricultural events in the world, where many French dairy companies participate with informative, interactive, and educational stands on dairy products.

Within this renowned event, a 'Concours Général Agricole' was organized granting prizes to the best products of various categories, including PDO and PGI cheeses, known to be the reference and guarantee of the highest quality of the designated variety of dairy products. The EDA Secretariat (**Kinga Adamaszwili**, Director in Food Policy Nutrition and Regulatory Affairs, and **Julia Faure**, Food Law Officer) was invited by our French member association ATLA as juries to assess the quality of various kinds of French cheeses.

We also had the pleasure of being welcomed by Lactalis (**Jerôme Breyse**) with a Camembert Président cheese photo booth!



## EDA 2023 Dairy Policy Conference: less than one week to go!

Next Wednesday 8 March, our much-awaited 2023 Dairy Policy Conference will take place in Brussels to analyse the state of play of the main initiatives announced in the Farm to Fork strategy.

Our EDA President **Giuseppe Ambrosi** will be delighted to welcome attendees from the EU institutions and EU member states permanent representations, dairy experts, agri-food players and also our colleagues from the Dairy Union of Ukraine, among many more key stakeholders.

Moderated by **Judith Bryans** of Dairy UK, the first session will dive into the role of food labelling with a keynote speech by **MEP Paolo de Castro** (S&D, Italy), followed by the interventions of **Sabine Pelsser** (DG SANTE, European Commission), **Tomáš Slunečko** (Permanent Representation of the Czech Republic to the EU), **Emma Calvert** (BEUC, the European Consumer Organisation), and **Stephan Peters** (Nederlandse Zuivel Organisatie, Dutch Dairy Association and Dutch EDA member).

'Living the Farm to Fork strategy at farm and dairy level' will be the topic of the second session, moderated by **Alberto Babolin** (EDA) and joined by Professor **John Gilliland** (Queen's University Belfast, UK), **Marlin Dammann** and **Florian Stümmler** (DMK, Germany).

[Here](#) you can have a look at the full programme. Stay tuned to [#DairyFarmToFork](#) on Twitter to get live updates of the conference!

eda  
**Dairy Policy Conference 2023**  
Farm to Fork Strategy - 2023, the year of delivery?

Wednesday, 8 March 2023  
14:00 - 18:00  
22 - 28, Avenue d'Auderghem  
Brussels, Belgium

From 18:00 - Annual Cheese Buffet

[#DairyFarmToFork](#)



## CAP Post-2027: Paving the way for the future agricultural policy

The European Commission announced that discussions on the future of the Common Agricultural Policy (CAP) post-2027 would kick off after the summer of 2023. Consequently, in order to provide timely input to the European Commission on the matter, we will hold an EDA brainstorming session with our members in our Trade and Economics Committee meeting next week. Our members will address questions such as what are the current challenges, priorities and trends of the EU dairy sector on the CAP, and what is our vision of the CAP post-2027, so that, step by step, we pave the way together for the next CAP.

## Trade catch-up with the Hungarian Permanent Representation

The EDA secretariat had on 27 February the pleasure of meeting with members of the Trade Policy Unit from the Hungarian Permanent Representation. **László Druskdróczy**, Head of the Trade Policy Group, and **Anita Markos**, Trade policy attaché, gave insights into the work of their trade unit, while the EDA secretariat presented the work done by EDA. We specifically discussed current trade barriers in the MENA region as well as export opportunities in Southeast Asia.



Trade policy attaché Anita Markos (left), Head of the Trade Policy Group László Druskdróczy (centre) and EDA Director of Trade & Economics Laurens van Delft (right)

## Fruitful meeting of EDA with the Norwegian Agriculture Counsellor Magna Sundfør

Last week, EDA's Trade & Economics team had an insightful exchange with the Norwegian Agriculture Counsellor to the EU, **Magna Sundfør**. We had the opportunity to discuss a wide range of topics, such as the European Common Agricultural Policy (CAP) and the upcoming reform of several agricultural policies of the EU in the framework of the European Green Deal and the Farm to Fork strategy.

We also were glad to touch upon current trade relations between the EU and Norway with third countries and the way forward of the EU's trade relations in the coming years.



Norwegian Agriculture Counsellor to the EU Magna Sundfør (left), with EDA Policy Officer Iñigo Lizarraga (right)

## Upcoming green claims initiative: new EDA position statement

This week we published our new EDA position statement on the substantiation of environmental claims, in the context of the upcoming green claims legislative framework expected to be proposed by the European Commission in March 2023.

We are in favour of a framework regulating claims on the environmental performance of products, and we call the European Commission to promote and incentivize the use of the Product Environmental Footprint (PEF) methodology to substantiate such claims. We also believe that comparison rules should be clearly defined in the upcoming framework, and that comparison should be allowed only within the same category of products.

EDA, who developed the PEF for dairy products already in 2018 and received the approval by the EU Commission and EU Member States, is currently working to renew the validity of the methodology and the related datasets, together with a group of experts from the sector and the support of a consultancy. This will allow dairy companies to continue using the dairy-specific rules and taking a harmonized EU approach when measuring and communicating the environmental performance of dairy products.

Check our [EDA position statement](#) on the upcoming green claims initiative.



## FrieslandCampina's seminar on the evolution of Dutch dairy carbon footprints

This week FrieslandCampina organized a seminar on the evolution of the carbon footprints of Dutch dairy production.

Moderated by **Sanne Dekker**, Senior Research Specialist Expert Team Farm, Milk & Sustainability FrieslandCampina R&D and co-chair of our EDA working group on sustainability, the seminar was the opportunity to share knowledge on net-climate neutral dairy production and dive into the results of the research done around the climate performance of dairy farming in the Netherlands, underlining the reduction in carbon footprint achieved in the past decades.

The challenges faced by the sector in further reducing emissions were also highlighted, in the context of the FrieslandCampina's plans to become net-climate neutral in 2050.

European dairies are frontrunners at global level when it comes to climate action and many dairy industries have climate neutrality commitments for 2050, with significant reductions of emissions already achieved in the last decades.



## 'Dairy Innovation Strategies 2023' coming up in Copenhagen on 19-20 April!

The dairy sector is an increasingly competitive industry both in Europe and worldwide, and dairy players are repositioning their vision and goals to meet the current economic landscape and sustainability agenda.

In this framework, Dairy Innovation Strategies 2023 will bring together in Copenhagen on 19 and 20 April dairy experts and key industry stakeholders to hear about the latest trends, growth areas, new market opportunities and innovation strategies that will drive the dairy sector in the upcoming years.

**Kinga Adamaszwili**, our EDA Director of Food Policy, Nutrition & Regulatory Affairs, will be joining the conference as a speaker to explain participants how to navigate regulations and market compliance in the dairy industry.

Click [here](#) for more information and registrations!



Session | 14:15pm CEST | Day 1 - Stream 2

### On Navigating Regulations and Market Compliance in the Dairy Industry

**Dairy Innovation Strategies 2023**  
19th - 20th April, 2023 | 08:00am CEST  
Scandic Copenhagen

**REGISTER NOW!**

**Kinga Adamaszwili**  
Director  
Food Policy, Nutrition and Regulatory Affairs European Dairy Association (EDA) / European Whey Processors Association (EWPA), Euromilk

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INTERNATIONAL EVENTS GROUP

## Save the date: MIV Dairy Summit taking place on 29 March!



## Warm welcome to our new intern, Camille Cyran!

We are happy to welcome our new EDA intern, Camille Cyran! Camille is a third year student at Sciences Po Lille (France). Before moving to Brussels to join EDA, Camille studied one semester at the University of Bucharest (Romania).

For the next months, Camille will be getting first-hand experience into the daily work and functioning of the EU dairy sector, as well as insights into the EU policy making process.

## Your favourite dairy product?

"My mind goes to Cœur de Neufchâtel, a heart-shaped cheese from my beloved Normandy region. You should try it on a crusty fresh baguette."

### Camille Cyran

EDA Intern

