

Connect to the world of dairy

Happy World Milk Day!

Today, 1st of June, we are celebrating the World Milk Day, the international celebration of milk as a truly global and highly nutritious food.

Established in 2001 by the Food and Agriculture Organization of the United Nations, the World Milk Day recognizes the importance of milk as an essential component in healthy and balanced diets, providing high-quality protein and essential nutrients that are not found elsewhere.

On this day, we're also celebrating the role of the dairy sector in nourishing communities around the world, empowering rural areas, creating enduring economies and paving the way towards sustainable food systems.

We invite you all to join the conversation on Twitter via [#WorldMilkDay](#) and [#EnjoyDairy](#), and most importantly – to raise your glass of milk and celebrate with us this special day. Cheers!

DairyAustralia visits EDA: "I come from a land down under..."

The momentum in the trade negotiations between the EU and Australia has been somehow watered down in November 2021 under the previous Australian political leadership. However, the French EU Presidency has agreed last week to 'rebuild the relationship' with the new Australian government.

Therefore, our friends from down under are stepping up their efforts to catch up again in terms of trade negotiations, not least with their neighbours from the other side of the Tasman Sea!



DairyAustralia delegation with Catherine Taylor, Karl Ellis and Bruce Ross celebrating World Milk Day today at EDA office in Brussels with a glass of arlafoods MUH milk!



European Dairy Association @EDA_Dairy · 3h
Happy #WorldMilkDay! 🥛🌍





Today we celebrate the benefits of #milk and the role of dairy in:


- ♥ Providing high-quality protein and essential nutrients
- 🏡 Nourishing communities and empowering rural areas
- 🌱 Paving the way towards a sustainable food system

[#WorldMilkDay](#)

Dairy:

Where tradition meets innovation, sustainability, and pleasure.



Are you a protein pro?

Test your knowledge



EU agri-food seminar in South Africa: "European dairy - excellence beyond standards"

Organized by the EU Agri promotion team of DG Agri, the EU seminar on standards for agri-food products took place last 18 and 19 May in Johannesburg, South Africa.

"Promoting our EU food standards in terms of food safety and food quality is a core pillar of our EU food export strategy," stated DG AGRI Director **John A. Clarke**, who opened the session. "Our EU Quality Policy with the organic agriculture and our Geographical Indications are a huge asset within our Single Market and around the globe."



For the dairy session, the European Commission invited our secretary general **Alexander Anton** to showcase our European dairy excellence.



European Dairy Association @EDA_Dairy · May 19
Day 2 of the EU seminar on standards for agri-food products in South Africa! 🇪🇺 🇿🇦



"European dairy – excellence beyond standards" presented by @dairyanton today in Johannesburg. "Vive l'Europe et vive le lait!"

#AgriPromotion @EUAgri @Trade_EU @jwojc



EU-NZ Free Trade Agreement: towards the finishing line under the French EU Presidency

With the scheduled working visit of the New Zealand Minister for Agriculture and Trade **Damien O'Connor** in Brussels in June, followed – end of June - by New Zealand Prime Minister **Jacinda Ardern** at the end of June, chances are that the EU – New Zealand Free Trade Agreement (FDA) will be signed under the French EU Presidency.

In our discussions with our New Zealand partners and with the European authorities (see our latest [EDA Dairy Flash](#)) we underlined the concerns of the so-called 'sensitive sectors'.

The chairperson of the European Parliaments' Agricultural Committee, **MEP Norbert Lins** (EPP, Germany) underlined: "In my regular exchanges with the EU Commission on all the different ongoing trade negotiations, I made it very clear: in today's geopolitical environment, the European trade policy is of critical strategic importance. Trade agreements must be tailored in a fair trade and level playing field spirit, that must resonate within our European farming community and our food sector. The COMAGRI will assess all FTAs against these criteria."



European Dairy Association @EDA_Dairy · 16h
100enary of the NZ Meat Board celebration today @NZinEU - a huge Kira ora to H.E. @CarlReaich and @NZMeatBoard @NZBeefLamb for the great and insightful evening with @markcaseynz and @EUAgri @Trade_EU - "NZ & EU - today, more than ever, it's all about our shared values"



EDA knocks. Washington DC answers

EDA's visit to Washington DC (see also our [EDA Dairy Flash 7](#)) has paid out its dividend as EU exports of infant formula to the U.S. ramp up. The EDA delegation, led by EDA President **Giuseppe Ambrosi**, met with multiple stakeholders including the U.S. Food and Drug Administration (FDA) and politicians from both sides of the political spectrum. Discussions also touched on how Europe could assist the U.S in resolving their **infant formula shortage**.

The U.S. normally produces around 98% of its domestic infant formula demand but a dent in the supply chain of one of the largest manufacturers kicked off an increasing shortage. The U.S. market for infant formula is traditionally protected by extensive tariff and non-tariff barriers, making it extremely difficult for foreign suppliers to enter the market and keep shelves filled in case of domestic shortages. Our EDA delegation highlighted the capability of the EU dairy industry to tackle U.S. shortages by providing a steady supply of EU infant formula, which guarantees the highest quality standards globally.

"We explained to our American friends that we stand ready to help, but that this would require cutting some protectionist tape" stated **Conor Mulvihill** (Dairy Industry Ireland), member of the EDA delegation to Washington DC. "The fact that the FDA only days later announced guidance outlining increased flexibilities regarding the importation of certain infant formula products to further increase the availability means that our offer didn't fall on deaf ears."

It's now time to use this momentum and to let the European dairy industry be a permanent part of the solution.

Arla Foods inaugurates a new milk powder tower in Pronsfeld, Germany

On 31 May, Arla Foods celebrated the opening of their second drying tower in Pronsfeld (Germany) with **Lillie Li Valeur** (Arla Foods Germany CEO), **Peder Tuborgh** (Arla Foods CEO) and **Minister Daniela Schmit**, inaugurating this way one of the most technologically advanced dairy sites in Europe.



The new powder tower can produce 90,000 tonnes of high-quality milk powder per year, with its products to be exported to around 70 countries around the world, with a focus on markets such as the Middle East, West Africa and Southeast Asia, where the demand for affordable, nutritious dairy products exceeds local production and local supply.

The inauguration of Pronsfeld's drying tower is equipped with the latest technology to ensure environmental, social, and economic sustainability, adding value to the work of dairy farms across borders.

World Milk Day celebration in Madrid: The contribution of the dairy sector in times of uncertainty

In the framework of the celebration of the World Milk Day, yesterday EDA attended the 63 edition of the World Milk Day event organized in Madrid by our Spanish member FeNIL.

The event counted with the presence of the Spanish Minister of Industry, Trade and Tourism, Ms. **Reyes Maroto**, major processors, retailers and distributors, and consumer organisations.

The conference highlighted the state of play of nowadays' challenges and opportunities of the Spanish and European dairy sector, with enriching discussions in topics such as the added value of dairy chains to society in the current scenario where the European Green Deal and Farm to Fork strategy are shaping the policy making process, the importance of the nutritious value of dairy products in balanced diets, and the need of implementing measures aiming to attract new generations to farm, live and work in rural areas.



From left to right: Luis Calabozo (Director General of FeNIL), Íñigo Lizarraga (EDA), Antoni Bandrés (Danone Spain), Victor Córdoba (CEO of Leche Pascual) and Ignacio Elola (CEO of Lactalis Iberia and President of FeNIL)

À bientôt, Chloé!

Our EDA intern **Chloé Geslin** is going back to France after 4 months with us in Brussels showing great performance and professionalism on a daily basis. We are grateful for your commitment and for the added value you've brought to our EDA lactosphère.

We wish you all the best in your future endeavours!

Your favourite dairy product?

"As a proud French citizen, it's a hard choice to pick one dairy product, but I do love goat cheese that you can spread on bread, like the Picodon or Le Sainte-Maure de Touraine. For breakfast, nothing beats a good salted butter spread on a baguette!"



Chloé Geslin
EDA Intern

EWPA Whey Conference in Adare, Ireland: A-dared Whey Vision!

Our sister organisation, the European Whey Processors Association (EWPA), held its Whey Open Session last 27 May in Adare, county Limerick (Ireland).

EWPA President **Luis Cubel** (Arla Foods) opened the conference welcoming around 100 executives and professionals from the dairy ingredient sector. In the first session, Prof **Frédéric Leroy** (Free University of Brussels) explained the scientific facts of animal foods and H.E **Adriaan Palm**, Ambassador of the Netherlands to Ireland, set out the Netherlands' food and environment strategies.



Opening session (from left to right): Pat Murphy (Kerry CEO), Eamon O'Sullivan (General Manager of Dairy Gold's Dairy Ireland division), Prof Frédéric Leroy (Free University Brussels), H.E. Ambassador Adriaan Palm and EWPA President Luis Cubel (Arla Foods)

The second session went under the theme 'InnoWheytion' and was chaired by Dr **Miriam Ryan** (Dairy Industry Ireland). **François Morgan** (Glanbia), **Mark Fenelon** (Teagasc) and **Anne-Marie Henihan** (Dairy Processing Technology Centre, DPTC) updated the audience on the latest breakthroughs in whey research and innovation.



Mathias Hauer, EWPA Vice-President (Sachsenmilch CEO)

EWPA Vice-Chair **Mathias Hauer** (Sachsenmilch CEO) led the economic outlook session with **Charlie Hyland** (StoneX), **Holger D. Thiele** (IFE institute) and **Blake Anderson** (American Dairy Products Institute CEO).



Dairy Industry Ireland @DairyIndustryIE · May 27
Delighted our own @DrMiriamRyan moderated a great session in the science around Whey at the EWPA @EDA_Dairy congress in Adare.



@DairyIndustryIE partners @GlanbiaIreland @teagasc and @dptcentre made super presentations 🍌🥛🇪🇺🇮🇪



A huge "go raibh míle maith agat" to our Irish members for the great organization of this event!

Run A-Whey: EWPA Special Nutrition Testing Task Forces

The chair of the sports nutrition testing task force, Luis Cubel, led our 'Run A-Whey' group in Adare together with the chair of the athletics nutrition testing task force, Schirin Kallenborn ("No whey, no run – it's as simple as that!") and the chair of the elderly nutrition testing task force Alexander Anton — "Live it the long & healthy whey!"



Our 2022 EWPA Run A-Whey team (from left to right): Íñigo, Alexander, Luis, Schirin, Mark (our running trainer) and Álvaro.