

EDA Annual Convention 2022 in Madrid: Registrations open!

Our EDA/ASSIFONTE Annual Convention 2022 will take place on Thursday 24th and Friday 25th of November in Hotel Riu Plaza de España (Madrid, Spain), in the heart of the city and next to the emblematic Gran Vía, and registrations are now open!

“**Milk and Dairy – Essential for your life**” is the theme of this year’s Annual Convention, which will be a high-level platform to exchange on the importance of the dairy sector as a key contributor to economic resilience, affordable nutrition and environmental sustainability. Divided into two sections, our conference will explore first our European dairy systems to then dive into the international dairy context.

It will be the perfect opportunity to meet colleagues from the European and global dairy sector, to learn about the latest updates concerning dairy and to discover Spain’s thriving capital through an enriching and complete programme.

We are grateful to our Spanish member FeNIL for the excellent set-up and organization.

You can register via [this link!](#)

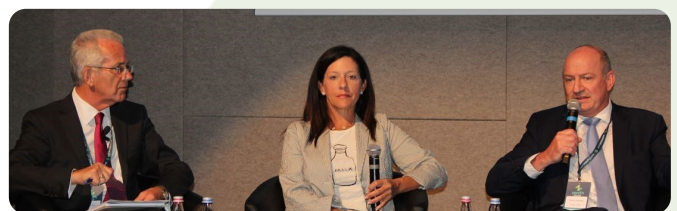


EDA 22 Annual Convention Madrid, Spain

15th Zenith Global Dairy Congress in Laval: Natural advantage!

The 15th Global Dairy Congress took place this week in the iconic *cite du lait* in Laval (France), near Paris. With a magnificent cheese buffet at the [Lactopôle Dairy Museum](#), Zenith chairman **Richard Hall** welcomed the *crème de la crème* of the global dairy industry in a three-day event that included a tour of the world’s biggest Camembert cheese factory, high-level conference sessions on a range of key issues for the global dairy industry, and extensive networking opportunities. See [here](#) the outstanding speakers list.

In his opening statement, **Emmanuel Besnier** (Lactalis CEO) highlighted the key elements for a new food model: a focus on natural and local, the perpetuation of dairy excellence, and the ecological transition. “Our commitments as the dairy sector are clear and bold – we have to make them better known!”



Zenith chairman Richard Hall (left), Dairy Farmers of America CIO Monica Massey (centre), and COO Lactalis Group Thierry Clément (right).



EU Parliament's COMAGRI on Ukraine mission

Next week, **MEP Norbert Lins (EPP, Germany)** will lead a COMAGRI delegation to meet with representatives and national authorities at the Polish-Ukrainian border.

"Agri-food production has become part of a war strategy; food security threats are used as tactics. In this completely new environment, we simply need to get a first-hand insight into the overall situation at every level. And we want to look ahead: short and mid-term, we need to see how to mitigate the harvest and food losses in and for Ukraine. Then, we also want to discuss the long-term outlook of the agri-food sector in Ukraine," stated **MEP Norbert Lins (EPP, Germany)**.

EDA meets with EU Commissioner Stella Kyriakides

On 15 June, EDA met with EU Commissioner for Health and Food Safety **Stella Kyriakides** and with stakeholder organisations from the European Livestock Voice to discuss the ongoing work on animal welfare rules as well as the revision of the animal welfare legislation. A fruitful exchange on the importance of animal welfare all along the chain!



European Dairy Association @EDA_Dairy · 19h
Fruitful meeting today with EU Commissioner for Health and Food Safety @SKyriakidesEU and @LivestockVoice, highlighting the importance of animal welfare all along the chain 🐄🐑



BCZ - CBL Annual Convention: "The world has changed, so has the dairy market!"

EDA's head of Trade and Economics **Laurens van Delft** had the pleasure to attend BCZ – CBL's Annual Convention, held on 10 June in Court-St-Etienne (Wallonia, Belgium).

This convention of our EDA Belgian member was organized under the motto of a changing dairy market, and the various speakers highlighted the exceptional circumstances the dairy industry faces today.

BCZ – CBL President **Catherine Pycke** addressed the need to secure and foster our independent and reliable food supply, while BCZ – CBL Director and EDA treasurer **Renaat Debergh** talked about the sharp increase in milk, the impact of the war in Ukraine and the challenging environmental relations. Guest speaker **Dimitri Barbe** closed the meeting with an inspiring presentation on how to communicate sustainability.



Picture: BCZ - CBL.

EU Promotion Policy: Concerns over delays in the publication of the Commission Revision proposal

Lack of clearance in the EU Promotion Policy Revision publication date. In the framework of the Farm to Fork (F2F) strategy, the revision process of the EU Promotion Policy was launched last year with the expected publication date of the legislative proposal between January and March of 2022. However, we have been informed that this publication might be delayed and European dairy, as part of the policy, is concerned about this delay.

In a letter sent last 17 May to the EU Commissioner for Agriculture and Rural Development **Janusz Wojciechowski**, EDA together with 11 agri-food sector organisations, pointed out that any delay to the publication of the proposal would seriously jeopardise the success of the EU Promotion Policy in achieving its original main objective, the competitiveness of EU agricultural products and a greater contribution to sustainable food production and consumption. In fact, this delay first risks further discrimination against specific food products in the 2023 Annual Working Program (AWP), and secondly risks discouraging producers from applying for promotion programmes due to uncertainty.

In the current context marked by the war in Ukraine and the Covid-19 pandemic recovery, we believe that the need for the EU agri-food sector to benefit from some certainty and to have access to a promotion policy creating market opportunities is especially important. Therefore, we highly encourage the European Commission to publish its proposal for an inclusive EU Promotion Policy by the end of June as originally intended.

CAP Strategic Plans: Steady development

The new CAP implementation keeps developing smoothly. Last 18 March the EU Commission received the last draft national strategic plans pending from some member states. In parallel, DG AGRI services sent on 31 March the observation letters on the 19 draft CAP strategic plans delivered last December 2021.

These letters, which can be read [here](#), identify elements of the plans that require further explanation and/or adjustment before the EU Commission is in a position to approve the plans. For those member states without the recommendation/adjustment letter by March (Slovakia, Rumania, Bulgaria, Germany and Belgium), they received their letters by 9 June. Additionally, in accordance with the expected timeline, last 13 May in the Civil Dialogue Group meeting of the CAP (attended by EDA), the EU Commission's DG AGRI's Director General **Wolfgang Bartscher** highlighted that the expected date for the adoption of the national strategic plans is set for September 2022. Nevertheless, he also pointed out that there could be a delay in the process, so in that case the plans would be adopted in December 2022.

Your favourite dairy product?

"I would not have to think too long. My favourite is the Gouda variety cheese. In particular, Noord Hollandse matured (Protected designation of origin (PDO))."



Wim Kloosterboer

EDA TEC Chairman, Corporate Manager Trade & Dairy Affairs
Royal Friesland Campina