



European Dairy Association



Dairy Focus 01/2019

Romanian EU Presidency



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connect to the world of dairy

Foreword

“Cohesion, a shared European value”

is the overall leitmotiv of the Romanian EU Presidency that will start on 1st January 2019. And indeed, the final decision on the Multiannual Financial Framework (MFF), the European Parliament elections scheduled for 23-26 May 2019 and especially the ‘historical’ Brexit date of 29 March 2019 will for sure be good moments for focussing on the values of the Union during the Romanian EU Presidency.

“This is a mandate of unprecedented importance and responsibility. Romania is a pro-European state and society”, underlined the Romanian Prime minister and former MEP Viorica Dăncilă. The 2019 work programme is prepared in a EU 27 set-up and for the European lactosphere, the Union’s focus on a *“future-proof single market”* and on the *“way towards a sustainable Europe by 2030”* are of huge importance. Next to the new CAP proposal, the legislative projects on water quality, on plastic reduction and on the Emission Trading System (ETS) are maintained on the 2019 EU institutions’ priority work programme. The Romanian EU Presidency has also planned to keep the momentum in the well advanced dossier on Unfair Trading Practices – a first meeting is scheduled for 10th January 2019.

The EU work programme will shape our EDA activities at Brussels level.

But, for sure, we will continue to support the EU Commission services at DG TRADE and DG AGRI level in their efforts to make progress in the negotiation of free trade agreements. The High Level Mission of EU Commissioner Phil Hogan to Gulfood Fair in Dubai scheduled for February 2019 underlines to what extent the EU Commission is living the EU trade strategy.

The success story of Europe in this particular area must continue especially in these troubled times at international trade level and even if the institutional EU environment is up for a complete renewal in 2019 with the new European Parliament as of July 2019 and a new EU Commission as of November 2019.

Not only from a dairy perspective we fully agree with the statement of Romanian Prime minister Viorica Dăncilă: *“The EU future is a topic of national interest for us, and this is why we are fully committed, with all energy, to it”.*

As major players in the EU dairy sector, we are part of the civil society and conscious of our responsibility when it comes to defending and promoting the European project in 2019 and beyond; indeed, our EDA motto for 2019 perfectly highlights our commitment:

“EU Dairy – Shaping the European Landscape 2019 – 2024”

***Trăiască Europa, trăiască laptele
Vive l’Europe, vive le lait!***



A handwritten signature in black ink, appearing to read 'Anton'.

Alexander Anton
EDA Secretary General

A handwritten signature in black ink, appearing to read 'Nalet'.

Michel Nalet
EDA President



The Romanian Presidency of the Council of the European Union

Romania will in January 2019, for the first time since its accession to the EU in 2007, take up the responsibility as President of the Council of the European Union. The ongoing debate on the future of the Common Agriculture Policy (CAP) will ensure an ongoing and lively debate on how to secure a sustainable and competitive agricultural model for the Union. The further development of Europe's attractive and growing industry will benefit our internal market and boost our international trade. Europe's sixth consecutive year of economic recovery offers a unique chance to strengthen growth and competitiveness.



Mrs. Viorica Dăncilă
Romanian Prime Minister

The budget of the European Union, as determined by the Multiannual Financial Framework (MFF), is a pivotal tool in achieving the objectives we have set and for delivering on the commitments made. Romania will play its role in facilitating the finalisation of negotiations on the MFF for the period 2021-2027, in close cooperation with the President of the European Council.

Research and innovation are key priorities for the Romanian Presidency and the upcoming months offer a unique

chance to work on integrated ecological approaches from farm to landscape level, increased health for plants and animals and to find new openings for rural growth. Romania looks forward to work together with the European Commission, Member States and all relevant actors in order to strengthen the agricultural sector as engine for this growth.



The Romanian Presidency of the Council of European Union

The Romanian Presidency finds it furthermore important to look after and encourage current and future generations of farmers. Romania has the relative highest number of young farmers in Europe. The initiatives brought forward in the new CAP, and which are aimed at supporting young farmers are therefore welcomed by the Romanian Presidency.

The current global trade developments show us the importance of a united and shared trade agenda in order to ensure a sustainable and fair growth for all Member States and for the Union as a whole. This commitment to open and fair trade, while strengthening the Union's role as second largest economy in the world, offers new opportunities for EU companies and SMEs. The growth of our export to third countries should, of course, focus on the right balance between a demand for our safe and high-quality products, e.g. dairy in markets like China, and the right level of protection for sensitive sectors in our domestic market. The Presidency will ask the Commission to keep them updated on the state-of-play regarding ongoing bilateral and multilateral trade negotiations.

Romania is ready to ensure the effective and timely handling of work required by the Brexit process, fostering the unity of the 27 Member States. Romania looks, in light of this unity, forward to organising the EU summit that will be organized in Sibiu in 2019. This summit will be highlighted by a renewed commitment, from 27 heads of state and government from European countries, towards a more united, stronger and more democratic Union.





Introduction to The Romanian Dairy Sector

604,000

dairy farms

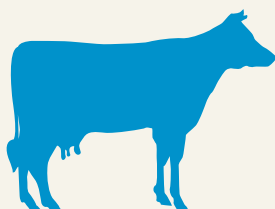


19,640,000

population of Romania

Total number of dairy cows:

1,190,000



Average farm size:

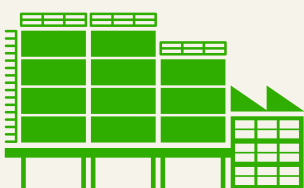
2.4 cows



average yield per cow
per year:

± 3 tonnes

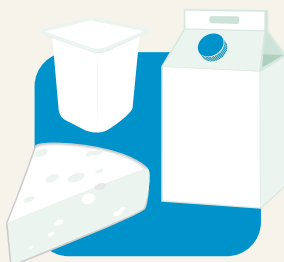
The Romanian dairy sector in numbers



Milk produced:

4 million tonnes

The main products



Fresh dairy products
liquid milk and cheese



Milk delivered:

1 million tonnes



The Romanian Dairy Sector



The last years have been a turbulent time for the Romanian dairy sector. The abolishment of the milk quotas in the European Union, unfavorable weather conditions and, of course, the impact of the Russian embargo are ongoing challenges for the largest country in south-eastern Europe. There are, on the other hand, opportunities for Romanian dairy.

The government is well aware of the importance of the dairy sector and acknowledges the fact that the dairying, the base occupation in rural and mountainous areas, ensures stable rhythmic revenues to livestock farmers and provides labour stability in these areas. Dairy products are furthermore considered strategic products with a high health benefit, especially for children.



In order to strengthen dairy, the Romanian government is actively promoting the expansion of the cattle sector in order to stimulate cow milk production. Farmers are encouraged to enhance domestic production and financial support is available for milk production. These measures shall at the same time contribute to the objective of ensuring food security to the population with milk and dairy products. The sector is transforming itself as Romania supports the efficient use of raw milk in order to attract investments that are necessary to achieve controllable dairy products with superior quality and shelf life which, on itself, will offer trade opportunities.

Romania is home to approximately 604,000 dairy farms with an average farm size of 2.4 cows per farm. The relatively small average herd size results in a limited delivery to dairies as the largest portion of milk goes to on-farm family consumption. Compared to other EU member states, Romania still ranks among the last in terms of average milk yields. With backyard farming as the dominant structure in the dairy market, the average yield per cow per year lies around the 3,000 kg.

The total annual production of cow milk exceeds 4 million tonnes of which around 25% is delivered to dairies. The average milk price of farm-gate raw milk was euro 27.45. Romanian farmers produce, in addition to cow milk, also sheep milk, goat milk and buffalo milk. There is an upward trend in, mainly buffalo milk deliveries as the consumption is stimulated by an increasing demand from consumers. Sheep milk deliveries to dairies fluctuated around 320,000 tonnes, goat milk deliveries around 200,000 tonnes and buffalo deliveries around 15,000 tonnes.

Milk and dairy products in industrial units

In 2017, as against the previous year, the quantity of raw cow milk collected by dairies or collection centres increased by 75,878 tonnes (+8.0%).

The quantity of imported raw milk increased in 2017 by 6,977 tonnes (+5.4%) compared to the previous year.

In 2017, the production of the main dairy products registered an upward trend, the biggest increase in production being recorded for milk powder with 319 tonnes (+15.5%).





Significant increases in the production in 2017 against the previous year can be mentioned for: processed cheese with 627 tonnes (+7.6%), acidified milk (yoghurt, drinking yoghurt and others) with 13,564 tonnes (+6.8%), cheese (including urda) with 3,493 tonnes (4.0%), drinking milk with 10,712 tonnes (+3.8%) and butter with 177 tonnes (+1.5%).

Also, the production of cheese obtained exclusively from cow milk (84.6% of the total cheese products) increased by 3,324 tonnes (+4.5%).

With a higher cheese production in 2017, compared to 2016, cream production decreased by 3,735 tonnes (-5.3%).

The biggest quantities of cow milk were collected in the Centre (37.2%), North-East (22.2%) and NorthWest (19.2%).

Drinking milk was prevalently produced in the Centre (46.9%), North-West (23.5%), West (12.9%) and North-East (over 12.0%).

The regions Centre, Bucharest-Ilfov and North-West hold over 75.0% of the production of fresh dairy products (cream and acidified milk): Centre (36.0%), Bucharest-Ilfov (over 23.0%) and North-West (17.6%).

The biggest butter quantities were produced in the Centre (53.4%), West (over 20.0%), North-West (11.6%) and North-East (9.5%).

Cheese was mainly produced in the Centre (37.7%), North-East (25.1%), North-West (16.5%), South-East (9.2%) and South-Muntenia (8.4%)¹.

1. Romanian National Institute of statistics http://www.insse.ro/cms/sites/default/files/com_presa/com_pdf/prod_carne_lapte17e.pdf



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save
the date




'The EU Dairy Landscape 2019-2024'

EDA Policy Conference

Wednesday, 20th March 2019, Brussels
14.30 – 18.00

New Venue: Scotland House, Rond-Point Schuman 6, 1040 Brussels (BE)

 eda.euromilk.org

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Confirmed speakers include:

Barbara Otte-Kinast (Minister of Food, Agriculture and Consumer Protection, Lower Saxony),
Tom Tynan (cabinet EU Commissioner Phil Hogan), **Florent Courau** (Director General JD.COM),
Valentina Zanetti (Zanetti spa / co-chair of ASSOLATTE's "Young Dairy Committee"), and candidates
for the 2019 EP elections including **Max Schulman** (Finland) and **Tilman Kuban** (Germany)

... followed by our Annual
EDA/ASSIFONTE Cheese Buffet.



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The European Dairy Association is the voice
of dairy processors in the European Union