



Dairy Flash

10 / 2024

12 September

Connect to the world of dairy



Join us at the International Whey Conference 2024 in Dublin

Together with TEAGASC (IE), ADPI (U.S.A.), our EWPA/EDA team will run next week the **11th International Whey Conference** (IWC2024) in Dublin under the heading **'The Whey Forward'**. This conference is set to fuel the energy and enthusiasm of the whey sector around the globe. The thematic focus points for the 11th International Whey Conference (IWC2024) are nutrition, markets, technology, sustainability, future applications, the regulatory and policy environment and our whey communications.

IWC2024 will provide over 400 participants registered so far with a unique forum to bring everyone involved in whey processing together from around the world for an interactive dialogue – a high level platform to get the latest global insights into all business relevant aspects of whey production, processing and applications.

Go here for [last minute registrations](#)



New EU institutional set-up 2024 - 2029. President Ursula von der Leyen's "Vision for Agriculture and Food"

On 18 July 2024, the European Parliament elected **Ursula von der Leyen** for a second term as EU Commission President.

In her speech at the European Parliament, President Ursula von der Leyen announced the publication of a ["Vision for Agriculture and Food"](#) in spring 2025. The agri-food sector was recognized, even during the EP election campaign, as a strategic asset of our Union—dairy, in particular, is certainly one of the strongest assets.

In his letter of congratulations, our EDA President, **Giuseppe Ambrosi**, shared the EDA's [ideas for this vision paper with President von der Leyen](#). The ["Strategic Agenda 2024–2029,"](#) adopted by the heads of states and governments of the EU on 24 June 2024, provides a clear roadmap for the overall approach of our Union: competitiveness, the Single Market, an innovation- and business-friendly environment, and an ambitious, robust, open, and sustainable trade policy.

"The role of the European Dairy Association in ensuring that the voice of your stakeholders is heard in Europe is key. I look forward to continuing our close cooperation to ensure that dairy has a promising future in Europe."



Ursula von der Leyen,
President of the European
Commission

European Parliament: INTA, AGRI and ENVI Committees in trusted hands

European Parliament: INTA, AGRI, and ENVI Committees in Trusted Hands

The European Dairy Association (EDA) congratulates MEP **Bernd Lange** (S&D, DE) on his election as Chair of the European Parliament's Committee on International Trade (INTA). His extensive experience will be invaluable in shaping trade policies crucial to the European dairy sector. Furthermore, we extend our congratulations to MEP **Veronika Vrecionová** (ECR, CZ) on her election as Chair of the Committee on Agriculture and Rural Development (AGRI). Her leadership will be key to driving forward a realistic vision for agriculture.

We are also pleased to see MEP **Norbert Lins** (EPP, DE) continue as Vice Chair of the AGRI Committee Presidium, ensuring stability and continuity. Additionally, the EDA welcomes the election of MEP **Antonio Decaro** as Chair of the Committee on the Environment, Public Health and Food Safety (ENVI), a position vital for safeguarding the health and safety of our products.

Luxembourg's pick for EU Commissioner

As the keynote speaker at our EDA Dairy Policy Conference on 10 April 2024, MEP **Christophe Hansen** (EPP, LUX) demonstrated his deep understanding of European agriculture, along with his extensive experience in trade and in environmental issues.

"Gratulationen fir nominéiert ze sinn!"

"Farmers are seen as problem, not as solution - yet we all want excellent food "made in Europe". To achieve sustainability we also have to focus on the technological side, to finance farmers to get new tech on the ground."



MEP Christophe Hansen (EPP, LUX) with EDA President Giuseppe Ambrosi and EDA Vice President Albert de Groot at our EDA Dairy Policy Conference 10 April 2024



ENVI Committee voting on 04/09/2024, Alexis HAULOT Copyright: © European Union 2024

EDA at the 21st International Dairy Community Forum

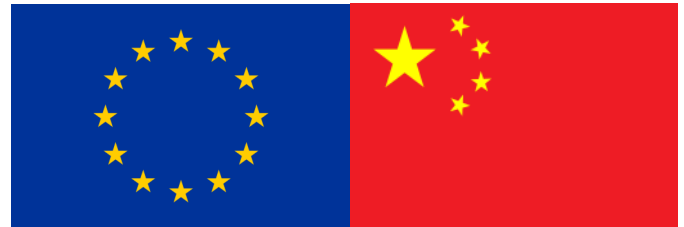
EDA's Director of Trade and Economics, **Laurens van Delft**, had the privilege of speaking at the 21st International Dairy Community Forum in Białystok, Poland. With the recent publication of the report on the Strategic Dialogue on the Future of Agriculture on September 4, and the upcoming plan by the new EU Commission to unveil a vision for the future of agriculture within its first 100 days in office, the future of the EU's agricultural sector is at a pivotal moment. The alignment of sustainability and competitiveness will play a key role in shaping this future.

Looking ahead, Poland's upcoming EU presidency in early 2025 presents a significant opportunity. With its robust farming sector and commitment to the economic health of its rural communities, Poland has the potential to guide the EU toward a more balanced agricultural policy. As the new Commission outlines its agenda, Poland can champion policies that boost agricultural competitiveness while maintaining a focus on sustainability. This presidency will be a defining moment to refocus the EU's priorities and ensure that economic sustainability receives the attention it truly deserves.

A special thank you to **Agnieszka Maliszewska** for organizing this important and insightful conference!



Laurens van Delft speaking on the European Dairy Strategy 2030 in Białystok, Poland



Chinese anti-subsidy probe into EU dairy

In January 2024, the Chinese Ministry of Commerce launched an anti-dumping investigation into EU brandy. When EU Commissioner **Janusz Wojciechowski** and his team met with Chinese authorities in Brussels on 17 May 2024, the Chinese side announced their intention to examine other agri-food sectors, subsequently initiating an anti-dumping procedure against EU pork meat in June 2024. Now, as of 21 August 2024, European dairy has become the focus of an anti-subsidy probe by the Chinese authorities. The Chinese dairy industry claims that the CAP payments (along with some national schemes) negatively impact the Chinese cream and cheese markets. All our members are actively working to counter this claim within the rather complex Chinese procedure, and we are grateful for the support of the EU Commission services in DG TRADE and DG AGRI.

As **John A. Clarke**, former Director for International Relations at the European Commission and senior EU trade negotiator, noted in his article on the Borderlex website:

"The European Dairy Association issued a breezily confident statement declaring the WTO conformity of the CAP toolbox of support schemes from which they benefit. They are right."

John Alistair Clarke

Former Director, DG AGRI, European Commission



EDA kicks off with Trade, CAP and TEC meetings

On 9 September, EDA kickstarted its work with a series of productive online meetings, covering key topics in trade, the Common Agricultural Policy (CAP), and market developments (TEC). The EDA Trade, CAP, and TEC meetings set the stage for in-depth discussions on important issues facing the European dairy sector.

A key highlight was the election of **Tjitske Bolt** (NZO, NL) as the new Chair of the EDA Common Agricultural Policy Task Force (CAP TF). We are thrilled to welcome Tjitske and look forward to benefiting from her extensive experience and expertise. Her commitment to the three pillars of sustainable agriculture aligns perfectly with EDA's objectives. Under her leadership, we are confident the CAP TF will continue shaping important policy discussions that benefit both the dairy sector and European agriculture as a whole.



Tjitske Bolt

During the CAP Task Force meeting, **Gerrit Oosterhuis**, Partner at Houthoff, gave an insightful presentation on competition law and sustainability agreements in the agricultural sector, with a specific focus on Article 210a of the CMO. His expertise shed light on how sustainability cooperation can occur without violating EU competition regulations. The presentation was extremely well-received and provided valuable guidance on navigating the legal complexities of sustainability initiatives. His contributions will help members of the dairy sector align with EU laws while pursuing their sustainability goals.



Gerrit Oosterhuis



Richard Sterneberg

The EDA Trade Task Force meeting featured an important update from **Anna Dias** and **Richard Sterneberg**, Partners at DLA Piper, who provided a comprehensive analysis of the Chinese countervailing duty investigation concerning certain EU



Anna Dias

dairy products. They detailed the scope of the investigation, its potential effects on EU dairy exports, and the legal framework governing countervailing duties.

Alberto Babolin from the EDA updated participants on the European Commission's AGRI Agricultural Emissions Trading System, highlighting its current developments and potential impact on the dairy sector's sustainability and emissions reduction efforts. The meetings concluded with a detailed discussion on the EU dairy market situation, featuring presentations from **Monika Wohlfarth** of ZMB Zentrale Milchmarkt Berichterstattung, and **Fabienne Alcaraz** and **Krystian Kęciak** from DG AGRI of the European Commission. This session allowed for an in-depth analysis of the current market landscape, providing participants with valuable insights.



Monika Wohlfarth



Fabienne Alcaraz and Krystian Kęciak from DG AGRI at the EDA TEC meetings

EDA Annual Convention 2024



[Register here](#)

EDA's new Junior Policy Officer



Fanny Courivaud
Junior Policy Officer

We welcome **Fanny Courivaud** as our new Junior Policy Officer for Food, Environment and Health. Fanny was previously EDA Trainee for the FEP Committee.

My favourite dairy product is Saint-Marcellin from Yser, I eat it with honey and a good baguette.

Welcome to our new trainees:

Marcella and Florian!



I love all varieties of cheese but my favourite one is for sure Stracciatella di bufala

Florian Spiegelhalter
Trade and Economics Trainee



That is like asking who your favourite child is but let's go with Mozzarella di bufala, PDO from Campania!!

Marcella Rosato
Food, Environment and Health Trainee



New Greek PGI

Kaskaval Pindou is a semi-hard cheese, whitish to pale yellow in colour, cylindrical or rectangular in shape. It is produced using the heated cheese mass-making technique from sheep's milk or a mixture of sheep's milk and goat's milk (of less than 35%), using a special technique developed and disseminated by nomadic farmers of the Balkans.