

## Forum for the Future of Agriculture 2026 – EU Livestock Strategy



Alisa Tiganj with Mark Titterington (ELO) and EDA's Alexander Anton

In a side meeting of the [Forum for the Future of Agriculture 2026](#), its co-founder **Mark Titterington**, together with **ADISSEO** and **Eurosite** invited to a meeting on the future of the sustainability of the livestock sector with a specific focus on dairy. With **Sanne Dekker** (RFC) and **Cathrine Konge Varming** (Arla Foods) two eminent dairy experts on sustainability, innovation and development, contributed to the discussion.

MEP **Jessika van Leeuwen** (ECR, NL) underlined the importance of innovation and also highlighted the specific situation in the Netherlands.

Resilience, Competitiveness, Excellence, Sustainability and Territoriality as part of the cornerstones of the upcoming EU Livestock Strategy were introduced by **Alisa Tiganj** (cabinet of EU Commissioner **Christophe Hansen**): "Agriculture is part of the overall European competitiveness, and the livestock sector is an essential element of EU agriculture. We will build the Strategy on the key elements outlined in the Vision for Agriculture and Food."



## MIV Veterinary Roundtable in Brussels

Together with MEP **Christine Singer** (EPP, DE), Dr **Angela Kohl** and **Astrid Stein**, from our German member organization MIV, organised the 22nd **Veterinary Roundtable** at the Bavarian Embassy in Brussels.

"We focused this edition on animal diseases and vaccine strategies – and the lively discussion with MEP **Christine Singer** (EPP, DE), MEP **Stefan Köhler** (EPP, DE) and the competent services from the EU Commission and the German Ministry of Agriculture underlined the growing importance of these topics at both the European and the national levels," underlined Dr Angela Kohl (MIV).



MEP Christine Singer, MEP Stefan Köhler, Dr Angela Kohl and Astrid Stein with the participants

## EDA Annual Report 2025/2026

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### EDA discussing Dairy Innovation Strategies in Amsterdam



EDA's Marcella Rosato speaking in Amsterdam

EDA's Marcella Rosato presented the work and insights of EDA at the **Dairy Innovation Strategies Conference** in Amsterdam, the Netherlands, highlighting key EU policy trends shaping the future of the dairy sector, including ultra-processed foods, sugar taxes, and sustainable nutrition.

The event was organised by Arena International and brought together industry experts to discuss innovation and future challenges in the dairy sector and offered an excellent platform to engage with industry stakeholders.

### EDA co-hosts private sector dialogue with FAO on agrifood sustainability



Next week EDA will support **FAO** (the Food and Agriculture Organization of the United Nations) in the organisation of a high-level private sector dialogue in Brussels on the sustainability, resilience and financing of agrifood systems. The event will bring together representatives from EU agrifood industries, organizations and institutions to exchange perspectives and recommendations. The consultation is organised in the context of the next FAO Regional Conference for Europe (ERC35), taking place in Tajikistan in May 2026.

Uniting dairy excellence & ambition

It is the first time a FAO policy consultation is officially co-hosted by a private sector organisation, in line with the new FAO Strategy for Private Sector Engagement 2026–2030. The discussion will shape the key messages to be brought forward at the Regional Conference and will showcase how collaboration between FAO and the private sector is delivering tangible impact across agrifood systems. The event highlights our long-standing EDA cooperation with FAO on further increasing the sustainability of food systems through innovation, resource-efficient production practices and international engagement.

### EDA exchanging on PPWR with Tetra Pak



Tetra Pak's Jovana Mitrovic (centre) with EDA's Fanny Courivaud and Marcella Rosato

EDA's FEP Team had the pleasure of meeting with **Tetra Pak's Jovana Mitrovic** for a discussion on the newly published EU Commission Q&A on the implementation of the **Packaging and Packaging Waste Regulation** (PPWR).

The cooperation between both organisations is essential to meet the challenges created by this legislation for the dairy sector as we work on compliance while maintaining the highest levels of food safety and quality.

We look forward to this continued dialogue with Tetra Pak throughout the secondary legislation phase of the PPWR.



## Ukraine: EU Integration Committee has new leadership

At its Board meeting at the end of March, our Ukrainian partner organization SMPU has elected **Oleksandr Avramuk** (Groupe Lactalis) as new Chairperson of the **EU Integration Committee of Ukrainian Dairy** (SMPU).



Oleksandr Avramuk presented a clear work program for 2026/2027 building on the work of his predecessor, **Andriy Tabalov**.

At the SMPU Board meeting, EDA's Alexander Anton congratulated the new Chair: *"With more than 20 years of experience working for a global champion that is based on the values of a family company, Oleksandr Avramuk is the leader it takes to succeed Andriy and to integrate Ukrainian dairy in our European lactosphere. We are looking forward to working with Oleksandr and his team!"*



EDA's Alexander Anton speaking at the SMPU Board meeting

## Big win for dairy: Switzerland reinforces rules on the use of "Milk"

In a recent ruling, Switzerland Federal Court confirmed a 2022 decision **rejecting a company's request to use the term "milk" for plant-based beverages**.

The specific case involved a product labelled as "not milk", but the court found that even negative or typographically modified use of the term "milk" for a vegan product is not permitted. The decision upholds the principle that dairy terms should be reserved exclusively for products of animal origin.



EDA welcomes this ruling as yet another confirmation of the longstanding support for the protection of dairy terms in the EU and beyond. Safeguarding these terms is essential for transparency, consumer clarity, and the integrity of the dairy sector worldwide.

## Welcoming our new trainee: Shaïsta Kassamaly

Hello, my name is **Shaïsta Kassamaly**. I've recently joined EDA as a trainee for the next six months as part of my end-of-studies placement for my Master's degree in Business Law. My favourite dairy product is **Greek yogurt** because it's so creamy and I love its slightly tangy taste, which works well both in sweet combinations and savoury recipes.

